

## **Quality Contractor** Recognition

**AFSA Recognizes Cen-Cal Fire Systems, Inc.** and Sunland Fire Protection, Inc.

The American Fire Sprinkler Association (AFSA) has awarded Quality Contractor recognition to Cen-Cal Fire Systems, Inc., Lodi, Calif., and Sunland Fire Protection, Inc., Jamestown, N.C. The Quality Contractor (QC) program was launched to publicly recognize and honor fire sprinkler contracting firms that have documented their commitment in four key areas of corporate responsibility: safety, training, quality of life (employee benefits) and industry and community relations. A company that meets the criteria set forth in the program is formally designated a "Quality Contractor" by AFSA.

In addition to national and local recognition and promotion, contractors that receive this designation are allowed to use the QC recognition logo in bid documents, letterhead, business cards, brochures and jobsite signs. Quality Contractor members may also use the program as a human resources tool by featuring the designation in job advertisements, including it as part of the employee handbook and using it to develop benchmarks in quality, safety, education, employee benefits, industry image and community activities.

"When a company is committed to doing things right and acts on it, then it's worth recognizing that effort," says Director of Membership Jeff Livaudais "After all, 'doing it right' is the standard we want for our industry."

AFSA's QC recognition program is the result of 18 months' development and extensive review by a committee of the AFSA Board of Directors. It is similar to programs developed by



other industry trade groups that reward their members who pursue a higher level of professionalism and is not an accreditation or certification program.

When you achieve AFSA QC Recognition, your company is no longer just a contractor; your AFSA QC Recognition gives you a tangible, marketable asset to grow your business. You can prove you have met the highest industry standards and have been verified by a leading national trade association.

AFSA is pleased to welcome Cen-Cal Fire Systems, Inc. and Sunland Fire Protection, Inc. as the newest QC designees. To learn more and download the QC application, visit firesprinkler.org/memberarea/ qualitycontractor.html.

EDITOR'S NOTE: AFSA Quality Contractor recognition does not mean that the business' products or services have been evaluated or endorsed by AFSA, or that AFSA has made a determination as to the business' product quality or competency in performing services. Businesses are under no obligation to seek AFSA recognition. For details, visit firesprinkler.org/memberarea/ qualitycontractor.html.